

# Accounting & Finance for Entrepreneurs: 1 Day Workshop



## OVERVIEW

This course explains the essential concepts of accounting and finance to business owners and managers who do not have a financial background.

Knowing how to finance assets, forecast future cash flows, maintain a budget, determine which operations are profit generators and which are not, and judge the real economic merits of different investment opportunities will help you stay in business and turn a profit.

The course will explain what you need to know to be an intelligent consumer of financial information, to plan, and to use financial concepts in making better business decisions.

Calculating and assessing the overall financial health of your business is an important part of an owners or managers position. This course provides the fundamentals of financial literacy and gives you the smart advice you need to increase your impact on financial planning, budgeting and forecasting.

## COURSE OUTLINE

Topics covered include:

- The different types of financial statements
- Finding meaning in financial statements
- Important accounting concepts
- Financing operations and growth
- Budgeting
- Practical tools for management decisions
- The time value of money
- Evaluating opportunities

Tools and exercises will be provided so that you can practice the techniques and strategies covered in the course.